

SED REVIEW

Merlo Receive Safety Award

Merlo UK Ltd was delighted to be awarded the prestigious 'Safety Award' at this year's annual SED exhibition in Milton Keynes.

Awarded for all aspects of safety during the show, from the prior Risk Assessment through to the running of the demonstration area, the Award typifies Merlo's concentration on safety.

Merlo UK previewed their brand new 20-model 7m and 10m range for 2005 at SED, which includes four new PANORAMIC machines replacing the existing 7m and 9m lift machines.

The 2005 range features all-turbocharged DEUTZ engines for the first time, rated at 102HP (and up to 140HP with the engine aftercooled for some farm models).

Both fixed and sideshift/levelling axle models are available, the latter with Merlo's unique



integral sideshifter. And, there are both 7m and a new 9.7m three-stage boom design. Topping it all is a stylish new cab with increased glass area and even better visibility (although it's hard to see how Merlo's legendary 360 degree vision could be improved).

There's also an improved ventilation system and one of Merlo's most popular features is definitely retained - the all-round protection of the Ring of Steel!

For more information, contact Merlo UK Ltd., The Paddocks, Headlands Business Park, Salisbury Road, Ringwood, BH24 3PB or Tel 01425 480806 or Fax 01425 477478 or e-mail sales@merlo.co.uk

GE Makes Plant Hire Easier

GE Equipment Services Plant Hire announces a new, industry-leading service offering designed to make it easier for all customers to do business with us.

Designed to:

Recognise the tough operating conditions equipment can be utilized in; Reward loyalty of long standing customers; Provide greater flexibility for customers in accessing equipment. Demonstrating GE's commitment to seek simple solutions to drive continuous process improvement and increase customer satisfaction and loyalty, from June 1st 2005 GE introduces: **Fair's Fair:** Damage at £50 or below will incur no charge.

5-4-5 Loyalty Award: 5% rebate on incremental spend over 12 months starting June 2005.

Collect & Save: Save up to £80 on 14 day's hire by collecting & returning specific equipment to our depot. Marketing Director, Duncan Frame, "Our customers operate in some of the most challenging environments every day where

inadvertent bumps and grazes are going to happen, flexibility is key and building relationships still has real value for our customers & GE. With Fair's Fair, 5-4-5 and Collect & Save, GE recognises these factors and demonstrates our ongoing commitment to transparent, tangible service & continuous improvement". Interested in joining the growth team? Depot Manager and Hire controller positions available. Call Lynda Dunn 07789 617735, today and give your career a boost!

For further information, contact your local sales representatives Gordon Mckechnie at Dundee Tel: 01382 614750 or Paul Keenan at Motherwell Tel: 01698 258660



- IceAlert reflectors will help reduce the number of accidents by alerting road users to the presence of ice.
- They can be placed in car parks, at the side of the road, on construction sites, rail stations and shopping malls.
- IceAlerts are easy to install, they require no power source and need virtually no maintenance.
- They are rugged, long lasting and provide real time information directly to employees and visitors.
- They will help mitigate contributing negligence in claims.

Ice Alert Ltd.
1 Willow Farm Way, Broomfield, Herne Bay, Kent. CT6 7PF - Email: info@icealert.co.uk - Web: www.icealert.co.uk
Tel: 0845 0950101 / 01227 741123

Fuel Proof
FUEL STORAGE EQUIPMENT

Available in static, highway tow and site tow specification with capacities from 200 to 18000 litres, our range of bunded fuel storage equipment caters for a wide variety of applications.

- High quality - low cost equipment
- 110% bunded - fully compliant
- Heavy duty steel construction
- Available with a wide range of fuel delivery equipment to suit your specific requirements

HIGH QUALITY - LOW COST FUEL STORAGE EQUIPMENT
Tel: 01539 565854 Fax: 01539 565857 www.fuelproof.co.uk info@fuelproof.co.uk

HIAB Anpoint New Sales